



**MEDIA CONTACT**  
Molly Martin  
[mmartin@assetinsight.com](mailto:mmartin@assetinsight.com)  
214-799-1359

**FOR IMMEDIATE RELEASE**

## **ASSET INSIGHT LAUNCHES PODCAST SERIES FOCUSING ON THE AIRCRAFT OWNERSHIP LIFECYCLE**

**July 7, 2020** – Asset Insight today announced the launch of a new podcast series, available through the company’s website ([www.assetinsight.com](http://www.assetinsight.com)) and across all podcast platforms, free of charge. The library of episodes is stocked with 15 to 30-minute sessions focused on all segments of the Business & General Aviation aircraft ownership lifecycle – Acquiring, Financing, Operating, Maintaining and Selling. Host Anthony Kioussis visits with expert guests from numerous industry organizations and sectors who offer best practices, timely advice, proven principles, and explore specific aspects of the business aviation industry.

The Asset Insight Podcast library presently features 8 episodes, including sessions with Jay Mesinger at Mesinger Jets; Jim Blessing at Air Fleet Capital; Shelly Svoren at First Republic Bank; Lee Rohde at Essex Aviation; Jim Simpson at First Republic Bank; René Bangelsdorf at Charlie Bravo Aviation; Janine Iannarelli at Par Avion Ltd; and Ryan Waguespack with NATA. More podcasts will be made available each week.

“Asset Insight is in a unique position to bring aviation professionals together to hold timely discussions in short, interesting, educational and entertaining on-demand podcasts.” said Tony Kioussis, president of Asset Insight, LLC and host of the series. “This new aviation podcast series offers our community the opportunity to select episodes and topics on their schedule, and according to their interest and business segment. As many of us work from home to maintain safe social distancing, our podcasts allow people to remain connected. The podcasts can also assist new personnel entering the industry; people that would otherwise find it challenging to secure such information.”

Asset Insight Podcasts are available on Apple Podcasts, Spotify, Stitcher, Google Podcasts, [www.assetinsight.com](http://www.assetinsight.com), [www.assetinsightpodcast.com](http://www.assetinsightpodcast.com), and wherever you get your podcasts.

####

**Asset Insight, LLC** ([www.assetinsight.com](http://www.assetinsight.com)) provides a broad spectrum of machinery and equipment valuation services. As one of the world's most experienced, aviation-focused valuation firms, the company has been involved in thousands of aircraft appraisals, from light single engine to heavy airline transport aircraft, and has earned a reputation for quality service, responsiveness and innovative use of technology. Asset Insight also provides aircraft maintenance evaluation and asset financial optimization services. The company's proprietary "Asset Grading System Process" and related analyses, offer clients the ability to translate any asset's maintenance condition into easy-to-understand, actionable financial information. Asset Insight, LLC is headquartered in Las Vegas, NV, with offices in Chicago, IL, Atlanta, GA, Portsmouth, NH, Melbourne, FL, and Washington, DC.